

# NCC Cable System Order

Rec: 11/7/05 942

Order #	62352585
Syscode	1084
System Name	Spectrum/Celest. WI
Market	Minneapolis-St. Paul
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Flight Dates	10/17/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$230.00
Commission	\$34.50
Net Total	\$195.50
Total Spots	23
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CFM

Comments : Rt: 10.19 MG. Added 5 spots to CFB Th and F. +\$50 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Northwestern	10/17/16	10/23/16	11:00	14:00					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
2	BTN	Illinois @ Michigan	10/17/16	10/23/16	14:30	17:30					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
3	BTN	Michigan State @ Maryland	10/17/16	10/23/16	18:30	21:30					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
4	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
5	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
6	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
7	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
8	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
9	FS1	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00					X			-	-	2	\$10.00	\$20.00	30	CFB 10/22
10	ESP2	San Jose State @ San Diego State	10/17/16	10/23/16	21:30	24:00				X				-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21
11	ESPN	Miami, FL @ Virginia Tech	10/17/16	10/23/16	18:00	21:00				X				-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/20
12	ESPN	BYU @ Boise State	10/17/16	10/23/16	21:00	24:00				X				-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/20
13	ESPN	USF @ Temple	10/17/16	10/23/16	18:00	21:00					X			-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21

# NCC Cable System Order

Order #	62352585	Flight Dates	10/17/16 - 10/30/16	Update Date	10/19/16
Syscode	1084	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Celec, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$230.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$34.50
Office	Washington	Product Name		Net Total	\$195.50
Phone	(301) 951-2620	Credit Status		Total Spots	23
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R1: 10.19 MG. Added 5 spots to CFB Th and F. +\$50 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	ESPN	Oregon @ California	10/17/16	10/23/16	21:00	24:00					X			-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	23
AMT	\$230.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$230.00

SYSTEM APP: SALES ACCT Date Printed 10/19/16

62352585 | Minneapolis-St. Paul | Spectrum/Celec, WI | 1084 |